






# Flavia Bapfumukeko ✨


UI/UX Designer - Web Designer - Frontend Developer

I'm a curious person with a passion for the digital world. I enjoy exploring different fields, from design to programming and finding original ways to transform ideas into concrete projects!

 12/12/2001

 Tienen, Belgium

 bapfumukekof@gmail.com

 www.flaviabpm.be

## ✨ WORK EXPERIENCE

### Freelance Web Designer & WordPress Developer

2025 - Present

- **Rising in Flow** : Complete redesign of a WordPress website using Otter Blocks and custom CSS, improving layout structure and visual consistency.
- **Valérie Delfosse - Art Advisory** : Full website redesign using Elementor Pro and creation of a new brand logo using Affinity.

## ✨ INTERNSHIPS

### Demain Selection | Shopify Front-End Developer

Jan 2025 - Apr 2025

- Optimized UX and customer journey by improving search, dynamic filters, and product presentation (38K+ filter uses, 12K+ searches).
- Managed and updated website content, ensuring visual consistency and brand alignment.
- Designed email templates and implemented CRM automations (Brevo, Klaviyo), increasing orders by 500% and revenue by 1,100%.

### SSK Production | Front-End Developer

Apr 2024 - Jun 2024

- Designed, prototyped and developed a website with a strong focus on UX/UI and front-end performance using React.js

## ✨ SKILLS AND CERTIFICATIONS

### • Web Development

Tosa WordPress Certification : 677/1000 (Operational), Board Infinity Certification : Frontend Development using React, Udemy Certification : Top Node and JavaScript Bundle

Technical Skills : **HTML, CSS, JavaScript, Bootstrap, React.js, PHP, MySQL, VSC, Github, Wordpress, Elementor, Otter Blocks, Shopify**

### • UI/UX Design

Tosa Illustrator Certification : 568/1000 (Operational)

Design Skills : **Illustrator, Adobe XD, Figma, Canva, Affinity**

## ✨ EDUCATION

### ISFSC

Sep 2022 - Jun 2025

*Graduated with Honors - Bachelor in Multimedia Writing*

- Through hands-on and project-based learning we develop skills in project management, web development, UX/UI design, communication, and storytelling, while encouraging creativity and critical thinking.

## ✨ ADDITIONAL INFORMATION

- **Languages**: French (Fluent), English (C2), Dutch (C1), Spanish (A2)
- **Interests** : Travelling (Barcelona, Greece, Cyprus,..), Series (science fiction, Marvel), Hairstyling, Nail art, Twitch